



# ASKEW SCHOOL NEWS

Reubin O'D. Askew School of Public Administration and Policy

Florida State University

Fall 2010–Summer 2011

## Dyckman's book focuses on tenure of former Florida Gov. Reubin O'D. Askew



Gov. Reubin Askew

Martin A. Dyckman recalls a "golden age" of reform in the remarkable publication of *Reubin O'D. Askew and the Golden Age of Politics*. This period was truly a golden age of Florida poli-

tics and Martin A. Dyckman's narrative is a fast paced account of what happened in the Golden Age. Dyckman also reveals how the return of special interests, the rise of partisan politics, unlimited campaign spending, term limits, gerrymandering, and more have eroded the achievements of the Golden Age in subsequent decades. Gov. Askew was swept into the governor's office in 1970 as part of a

remarkable wave of progressive politics and legislative reform in Florida. A man of uncompromising principle and independence, he was elected primarily on a platform of tax reform. Florida State president Eric J. Barron along with his wife, Molly Barron held a wonderful reception for Gov. Askew on Tuesday, May 10<sup>th</sup> from 5:30-7:30pm at The President's House.

## Askew School Professors and Former Student Awarded 3 Year Grant

**Dr. Richard Feiock** and **Dr. Kaifeng Yang** with former Askew School student, **Tony Kassekert** have been awarded a 3 year grant award of \$317,000 from the National Science Foundation to support their project "Informed Principals and Learning Agents: Endogenous Preferences in Princi-

pal Agent Models of Federal Grants for Sustainable Energy."

In this project, the Principal Investigators will examine how intergovernmental grants operate as a mechanism for principals to shape agents' preferences so that the agents'

choices will be influenced beyond the lifespan of the grant program. They will investigate endogenous preferences in intergovernmental grant programs and when and how federal grants shape the preferences of local governments. The informed

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## From the Director's View



Dr. William E. Klay

In spite of our very tight budget times, the Askew School has had a very successful year. Our enrollments are up strongly and we now have over

210 graduate students in our degree programs. As I sat down to write these comments, I happened to receive a letter from the Governor's office. It said that two of the seven new Gubernatorial Fellows for the coming year are from our MPA program – Congratulations Marcus Dixon and James VanLandingham! Our students have been actively presenting papers and publishing with our faculty members and our PAGA organization has been very active in promoting our school, offering opportunities for service and a bit of fun.

The regular readers of our newsletter already know that our faculty members have been ranked repeatedly as one of the ten most productive faculties in the nation. This past year has been one of their most productive yet. During the 2011-12 year, our thirteen members published 38 journal articles, 7 book chapters, 4 books, and made 41 presentations to professional groups. In addition, 10 of our members are serving in some 30 editorial board memberships.

Several of our faculty members have received significant national recognition. Dr. Fran Berry is currently serving as the national president of the National Association of Schools of Public Affairs and Administration. Dr. Rick Feiock received the Marshall Dimock Award for the best lead article published in the *Public Administration Review* and he was also recognized for career achievement with the Donald C. Stone Award for Scholarship on Intergovernmental Administration and Management. Dr. Jim Bowman received the 'Best Article' award from the *Review of Public Personnel Administration*. Jim continues to serve as Editor-in-Chief of *Public Integrity* and Dr. Kaifeng Yang is Managing Editor of the *Public Performance and Management Review*.

I am especially proud of the school's outreach activities. Thanks to Dr. Bob Lee, extensive training is being offered around the state by the Center for Florida Local Government excellence and local government officials have responded with increasing support for the center's activities. The CFLGE has become the focal point of the School's initiative to build foundation support to enable us to

help local officials to strengthen our communities in Florida. The Center for Public Management under the directorship of Ben Green continues to offer one of the nation's biggest and best Certified Public Manager programs. The willingness of state agencies and local governments to continue to support the CPM, in spite of budget cutbacks, is probably the best possible testimonial to the quality of our CPM. In short, it is a real privilege to be working alongside a group of folks who repeatedly demonstrate the very best in public service.

### *Published by*

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## **Askew School Professors and Former Student Awarded 3 Year Grant, cont.**

principals/leaning agents (IP-LA) framework they advanced argues that the information, shared risk, and policy learning produced through grant application and implementation alter the preferences and goals of agents so that the desired behavior persists. Thus preferences are endogenous to the strategy. More generally, this research extends existing principal-agent models that assume fixed preferences. The implementation of intergovernmental grants designed to stimulate local government investments in clean energy under The American Recovery and Reinvest-

ment Act (ARRA) provides the laboratory to investigate under what circumstances principals alter the preferences of agents to induce behavioral change. They will analyze the impact of energy efficiency and conservation grants on the energy program and sustainability preferences of local governments and whether municipalities continue existing programs, alter or reconfigure programs, or discontinue them after federal funds have been exhausted.

In terms of broader impacts, they integrate theories of intergovern-

mental relations, organizational innovation, and principal agent models to investigate endogenous evolution of agent preferences in intergovernmental grant programs. The research will address practical policy issues involved in the design and implementation of intergovernmental programs, especially targeted one-shot grants. The outcomes of this research can inform policy designs and implementation strategies, especially in new or rapidly expanding policy arenas such as local energy/climate policy.

## **Vice President Bradley served as interim provost**



*Dr. Robert B. Bradley*

**Dr. Robert B. Bradley** served as the interim provost for Florida State University from December 12, 2010-July 31, 2011 after Lawrence G. Abele stepped down to devote his attention to

the Institute for Academic Leadership. The provost is the senior academic administrator and the second-highest ranking official at the university behind the president. Dr. Robert B. Bradley (Bob) joined the faculty at Florida State in 1998 and is a tenured Professor in the Askew School of Public Administration and

Policy, Vice President for Planning and Programs, and Director of the Institute of Science and Public Affairs (ISPA) at Florida State University.

## Crispo serves as member of Gov. Rick Scott's Good Government Transition Team



*Dr. Neil Crispo*

**Dr. Neil Crispo** served as a member of Governor Rick Scott's Good Government Transition Team. The then

governor-elect assigned three primary tasks to the team -- identify opportunities to reduce the size of government; improve management and operating processes; and increase the levels of service his administra-

tion will provide to the people of Florida. Dr. Crispo has been working for many years to improve the performance of Florida's governments. Immediately prior to joining the Askew School, Dr. Crispo was the Senior Vice President for Research and Operations at the Florida TaxWatch Research Institute in Tallahassee where he directed that organization's research into ways to improve government ef-

fectiveness and efficiency. In the Askew School, Dr. Crispo serves as Courtesy Professor and Coordinator of the School's internship program. Dr. Crispo teaches several courses, including Strategic Leadership for Communities and Civic Association Leadership, which are central to the Askew School's efforts to improve community leadership in Florida.

## Professor Feiock Making Strides at the Askew School



*Dr. Richard Feiock*

**Dr. Richard C. "Rick" Feiock** has been taking a leading role in helping local government and state agencies learn how to

save taxpayers' money by substantially reducing their energy costs. Dr. Feiock is the Augustus B. Turnbull Professor of Public Administration and Policy and is one of the most prolific scholars in the nation in his field, having written or edited six books and over one-hundred refereed jour-

nal articles. He now directs Florida State University's Sustainable Energy & Governance Center and he is a lead participant for the college in the Institute for Energy Systems, Economics and Sustainability (IESES). With funding from the US Department of Energy, Dr. Feiock has been surveying government officials to learn about their needs and problems in achieving greater energy efficiency and sustainability. The center seeks to stimulate local government innovation, energy investments and bulk purchasing

for sustainability. Dr. Feiock has been making presentations to government officials in north and south Florida, most recently to the Tallahassee Area Chapter of the National Institute of Government Purchasing Officers. The center's core message, that it is possible for governments to save taxpayers' money while generating private sector jobs and reducing adverse environmental effects, is being well received.

## Spring 2011 Action Report Class

Dr. James Bowman



*Dr. James Bowman*

Askew School graduates for Spring 2011 included:

Yaeli Berkowitz, Hsun-Yu Choi, Karina Daniel, Megan Duda, Eric Eddy, Danielle Groton, John Leeds, Lisa McClaskey, Brian Misner, Anthony Perez, Edna

Pierre, Brittany Rawlinson, Malaika Samples, Kate Williams, and John Zeliff.

The Action Report is an applied research project completed during the final semester. It requires students to relate theory to practice in a major study. This involves literature review, the use of appropriate methods of inquiry, and development of a professional product which emphasizes recommendations to deal with a significant problem. Preliminary consultations with the instructor should begin 60 days prior to the beginning of the term.

The class gave a gift to the School, a painting by Dr. deHaven-Smith, which now hangs in the Conference Room.

### Internships

In addition to the required 42 semester hours, a three-hour internship is required of students who do not possess a year of full-time equivalent professional experience, i.e., a position of professional-level responsibility requiring a baccalaureate. Experience in undergraduate internships does not count toward this requirement. The internship may begin as early as the second semester, but it is usually taken during the latter half of one's program. Experienced students eligible to waive this requirement

must submit appropriate documentation to the program director, including an agency job description and a supervisor's letter indicating how long the student was in the position. The School assists in placement and students should notify us at the start of the semester prior to the beginning of the internship that assistance is needed. Interns seek internships in various locales, although most are in Tallahassee.

The internship course requires attendance at regular seminar sessions. These sessions are designed to assist interns to relate theory to the actual situations encountered on the job, as well as introduce other topics such as professional networking and stress management. Students who do internships away from Tallahassee must make arrangements to attend class the semester before or after the internship is served to receive credit. Those who take two semesters to complete the required hours of experience should normally enroll for credit in the second term, otherwise they will receive an incomplete grade (I) for the first term.

All placements must be approved by the instructor of the internship course (PAD 5946) prior to the internship. Approximately 500 hours of job experience is to be attained and evaluated (about 16 hours per week for two semesters or 40 hours per week for a thirteen

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## Spring 2011 Action Report Class, cont.

week summer term). These hours may be attained over one or two semesters.

Each intern is responsible for negotiating a set of learning and performance objectives with the work supervisor and course instructor. The statement of objectives, when completed and signed by all parties, becomes a contract in the sense that the employer agrees to help the intern achieve learning objectives, the intern promises to attain the performance objectives of the agency, and the School agrees that successful completion is sufficient to warrant credit for the work portion of the internship. When possible, the instructor visits the supervisor to coordinate the internship. At the end of the internship, the intern is evaluated by the supervisor and by the instructor.

## Welcome Back Fall Reception 2010

On Friday, September 24, 2010, the faculty and staff along with all new and continuing Askew School students came together for the annual Fall Welcome Back Reception. This event was held in Longmire's Beth Moor Lounge from 5:30-7:30p. Everyone enjoyed a potluck meal and mingled with the Askew family.

## 2010/2011 Awards Ceremony



The Askew School held its annual awards ceremony on Friday, January 28, 2011 in the University Center C Board Room 5301 from 5:30-7:30p. The event was well attended by Askew faculty, staff, students, and their families.

The night began with an hors d'oeuvres reception, after which Dr. Earle Klay opened up the awards ceremony with welcoming remarks. Governor Askew also gave some encouraging words to all in attendance.

Dr. James Bowman presented the first award of the night, the Malcolm Parsons Award for Best MPA Paper. The winner of this award was **Michelle D. Comingore**. Her paper was entitled, "Preparing for Economy Recovery: Methods to Minimize Turnover During Economic Prosperity."

Dr. Kaifeng Yang presented the Raul P. de Guzman Award for Best Ph.D. Paper. After giving a short biography on the late Raul P. de

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## 2010/2011 Awards Ceremony, cont.

Guzman, Dr. Yang announced two winners of the prestigious award, **Cali Anne Curley** and **David Ryan Miller**. **Cali Anne Curley's** paper was entitled, "Policy Tool Choices Incentivize Target Populations: Resulting in Predetermined Energy Efficient Outcomes". **David Ryan Miller's** paper was entitled, "The Role of the Teacher and its Impact on Teacher Effectiveness Estimates."

The night continued with Dr. Kaifeng Yang announcing the new Pi Alpha Alpha inductees. In order to be inducted into this national honor society, students must meet the 3.75 GPA requirement and have a minimum of 21 hours of coursework. The Pi Alpha Alpha inductees are as follows: **Rizalino Cruz, Ibrahim Dere, Aaron Deslatte, Richard Eagles, Jay Ferrin, David J. Grasso, Azhar Manzoor, Lisa McClaskey, Brian Misner, Brittany Rawlinson, Zena Rockowitz, Malaika Samples, Lindsay Stenberg, and Andrew M. Thompson.**

Professor Richard Feiock announced the competitors and winner of the Natalia Trogen Poster Competition. There was a committee of faculty members that judged the poster competition. All participants did an outstanding job! The winner of the Natasha Trogen Award was **Youngmin Oh**. The name of the poster was "New Perspective from Institutional Study: What Factors Determine Red Tape in Local Government?"

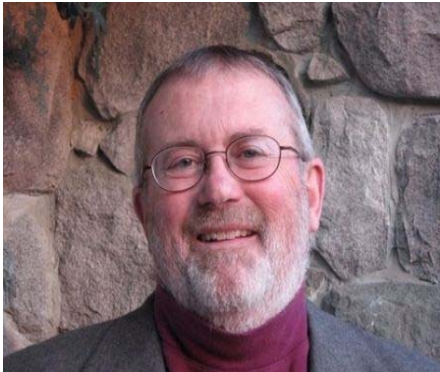
Frances Cox, the daughter of Ruth "Sweetie" Cox, along with Audrey Heffron-Casserleigh, Director of the Florida Public Affairs Center, presented the Ruth "Sweetie" Cox Scholarship to **Kai-Jo Fu**. Her paper

was entitled, "The Interactions of Politics and Management in Public Organizational Leadership: a Comparative Study of Taiwan and the United States." The Ruth "Sweetie" Cox Dissertation Award is presented annually to an Askew School doctoral student in support of research or activities related to the completion of their dissertation.

Dr. W. Earle Klay thanked everyone for coming out to the event and he closed the evening by congratulating all the winners and inductees.



## Joe Cresse Lecture



*Guy B. Adams*

On Friday, November 12, 2010, The Florida State University College of Social Sciences and Public Policy in conjunction with The Reubin O'D. Askew School of Public Ad-

ministration and Policy hosted the 3rd Annual Joe Cresse Lecture with guest speaker **Guy B. Adams**. He currently serves as Co-Editor-in-Chief of the *American Review of Public Administration*. Among his teaching honors, Adams received the Faculty-Alumni Award for distinguished contributions as a scholar and teacher, given by the University of Missouri in 2008. He has played leadership roles in public affairs professional associations. His lecture was entitled, "The Problem of Administrative Evil in a Culture of Technical Rationality." This event was held in the Law School Rotunda from 3:00-5:00p.

Earlier that day, a panel was held by **Gov. Reubin Askew** entitled, "Ethics, Government, and Administrative Evil." The panelists included *Guy Adams, Jim Bowman, Pat Gleason, & Gary VanLandingham*.

After the panel discussion, there was a luncheon for the American Society for Public Administration Chapter (ASPA). Guy B. Adams was the guest speaker. His lecture was entitled, "Unmasking Administrative Evil: The Ethical Dilemma of Organizational vs. Personal Integrity."

## Student Achievements

Congratulations to **Max Mendieta** on being selected as the recipient of the 2011-12 Pepper Dissertation Fellowship. He was awarded a two-semester fellowship totaling \$22,000!

Congratulations to **Andrew Johnson** and **Tyler Price** on being featured on FSU black-board student profiles. You can find their student profiles here:

[https://campus.fsu.edu/profiles/johnson\\_a/](https://campus.fsu.edu/profiles/johnson_a/)

[https://campus.fsu.edu/profiles/price\\_t/](https://campus.fsu.edu/profiles/price_t/)

One of our very own students, **Reginald Cuyler, Jr.**, published a new novel titled 'Dances with Deception,' it is described as being a psychological thriller. It is Reggie's second novel. Reggie has been a student government leader and a Gubernatorial Fellow as well.

Congratulations to three of our doctoral students on receiving FSU dissertation grants:

\***Se Jin Lee**

\***Carl Gabrini**

\***Nayong Ryoo**

## Alumni Spotlights



Evan Jenne

*Member, Florida House of Representatives*

State Representative Evan Jenne is a recipient of the

Askew School's Master of Public Administration degree. A Broward County native, Representative Jenne also earned a Bachelor's degree in Political Science from the Florida State University.

Representative Jenne was elected without opposition in 2006 and subsequently re-elected in 2008 and 2010. He has served as Vice Chair of the Broward Legislative Delegation and as House Minority Whip and he is a member of the Economic Affairs Committee, Insurance & Banking Subcommittee, Transportation & Economic Development Appropriations Subcommittee, and the Select Committee on Water Policy. He has been recognized in Tallahassee as a legislator who can effectively work with both Democrats and Republicans. Only a small portion of Askew School graduates have sought elective, rather than appointive, careers. Representative Jenne is pictured here in the Florida House Chamber with another alumnus of the school who followed the 'elective path,' former Governor and Ambassador Reubin Askew.



Ira L. Hobbs

*Deputy Assistant Secretary and Chief Information Officer (CIO) of the U.S. Department of the Treasury (retired)*

A native of Tallahassee, Mr. Ira L. Hobbs entered FSU's Master of Public Administration (MPA) degree program following his receipt of a B.A. degree in political science from Florida A&M University. He began his illustrious federal career as a Presidential Management Intern. Prior to his retirement, Mr. Hobbs served as Deputy Assistant Secretary and Chief Information Officer (CIO) of the U.S. Department of the Treasury. He previously served for seven years as the Deputy Chief Information Officer of the U.S. Department of Agriculture (USDA). At the Treasury he supervised a budget of over 2.7 billion dollars.

Mr. Hobbs has been widely recognized for his leadership. Mr. Hobbs was selected by Federal Computer Week to the "Federal 100" for five consecutive years and was inducted into their Hall of Fame. He has received numerous other awards including the "President's Award for Outstanding Public Service" presented by the American Society for Public Administration National Capital Area Chapter and the "John J. Franke Outstanding Executive Award."

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## Alumni Spotlights, cont.

Mr. Hobbs twice was honored as “Outstanding Individual Government Contributor of the Year” by the Industry Advisory Council.

Mr. Hobbs is a member of the Leadership Washington Class of 1996, the American Society for Public Administration, and the Conference of Minority Public Administrators. He is a former President of the Association for Federal Information Resources Management (AFFIRM). Mr. Hobbs is now the principal officer of Hobbs & Hobbs, LLC, an information management consulting practice that focuses on the federal market.



**Yahong Zhang**

*Assistant Professor in the School of Public Affairs and Administration (SPAA) at Rutgers University, Newark, NJ*

She graduated from Askew School with her doctorate in 2007. She has published a number of book chapters and articles in peer reviewed journals, including *Journal of Public Administration Research and Theory (JPART)* and *Public Administration Review (PAR)*. She is primarily teaching research methods to doctoral and MPA students. She also serves as the Chair of the SWPA Scholarship Program with ASPA. More information about her can be found at [http://surveys.rutgers.edu/facsurv/html/Yahong\\_Zhang.html](http://surveys.rutgers.edu/facsurv/html/Yahong_Zhang.html).



**Maria Santos**

*Human Resources Specialist at the Smithsonian Institution  
Washington, DC*

Maria Santos recruits for and staffs positions for the largest museum complex in the world, the Smithsonian Institution. Maria performs policy analysis, position classification, workforce planning, and qualifications analysis; provides guidance on Federal rules and regulations, and teaches training courses on best hiring methods. She is a member of the Diversity Strategic Recruitment team and as Assistant Outreach Coordinator/Social Media Consultant, she conducts agency branding, organizes recruitment events, builds partnerships with businesses, colleges and universities, and professional organizations, as well as maintains the agency-wide resume referral system.

Maria obtained a double Bachelor of Arts in International Affairs and Political Science and graduated from the Askew School with a Masters in Public Administration. She is also an American Political Science Association Fellow.

**(Have any news that you want to share?**

**To submit items for Alumni Spotlights, email [anh03c@fsu.edu](mailto:anh03c@fsu.edu).**

**Please write “Alumni Spotlights” in the subject heading of the email.)**

## Visiting Scholars



*Jung Yul Kim*

**Jung Yul Kim** is an Askew School visiting scholar from Seoul, South Korea, who was invited by Professor Ralph Brower. While at FSU, he has been researching government-business partnerships with a focus on

international comparisons since July of 2010 and plans to complete his research at FSU by the end of June 2011 in preparation for a book on the subject. His research was sponsored by the Korean Research Foundation.



*Dr. Adam Caylak*

**Dr. Adam Caylak** is visiting the Askew School of Public Administration and Policy from Turkey as a visiting scholar invited by Dr. Ralph Brower from October 2010 to

October 2011. He came to Florida State University to observe and research multicultural citizenship in American community. He received his Ph.D. in Political Science and Public Administration from Ankara University in 2004, and he is presently an Associate Professor at Kafkas University. He studies identity, diverseness, nationalism and multicultural citizenship. His wife, Ergul, and his 3 children, Esra, Elif and Ebrar have joined him here.

### **Upcoming Events for the Askew School**

*Welcome Back Reception— Fall 2011*

*Joe Cresse Lecture— Fall 2011*

*2011-2012 Awards Ceremony—Spring 2012*

## Dr. Berry serves as president of NASPAA



*Dr. Frances Berry*

**Dr. Frances Berry** serves as president of the National Association of Schools of Public Affairs and Administration (NASPAA). Her term began on October 1, 2010. NASPAA's twofold mission is to ensure excellence in education and training for public service, and to promote the ideal of public service.

## NASPAA's New Accreditation Standards and other Projects:

### A Report by Professor Fran Berry, NASPAA President 2010-2011

NASPAA has had a full agenda this past year as the implementation of the third generation of public administration and policy accreditation standards (adopted in 2009) are being fully implemented. Among NASPAA's 277 member programs, each comes up for accreditation every seven years, so we have a rolling number of programs that are going through the self-study process this year and fully using the new standards. The Askew School will be writing our self-study for accrediting our MPA program in 2011-2012 and we will host the three-person accreditation visit in the spring of 2013. After giving a brief overview of the new accreditation standards, in this short article, I will describe two other priority projects for NASPAA: Pathways into Federal Career Service, and the Minority-Serving Institution Project.

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## PAGA Newsflash

*by Jenna Citron—President*

Welcome Askew School students both new and old!

First and foremost I would like to personally congratulate the newly elected 2011-2012 PAGA officers:

President - Jenna Citron

VP of Policy - Jessica Terman

VP of Social Affairs- Brittney Burch and Meredith Wright

VP of Professional Development- Shelby Vidor

VP of Sports- Patrick Montooth

Treasurer- Jennifer Stowell

Secretary- Rachel Day

This year PAGA will be working very hard to provide great programming for all Askew School students including workshops, panels, and town hall meetings geared toward gaining employment upon graduation, continuing our longstanding tradition of fantastic social gatherings, and of course participating in (and hopefully winning) intermural sports! GO ADMINISTRATORS!!

Please, if you have not done so already, join our facebook group "PAGA- Public Administration Graduate Association" for the most up to date PAGA information. We look forward to welcoming back current and welcoming in new students to PAGA!

## **NASPAA's New Accreditation Standards and other Projects, cont.**

### New Accreditation Standards and their Implementation

Under NASPAA's new standards, schools have a mission-based program, and we expect that MPA and MPP programs may begin to look less alike over the upcoming years. Schools will tailor their curriculum to their targeted student populations, and will focus on their specializations, whether that be in public management, budget and finance or international affairs, to name a few specializations. Some of our member programs have developed international, globalization curriculums for people likely to work in international organizations or in businesses that compete globally while other programs are heavily economics-based and focus on policy analysis and the political economy, including government regulation and its consequences. Other schools are primarily training people to be successful in local governments, and need to have a well-rounded approach to budgeting, human resource management, and citizen engagement. Still other schools have emphasized nonprofit management, with the curriculum needing to focus on Working with the Board of Directors, and fundraising as well as other management topics. Schools will continue to offer a core group of knowledge, skills and competencies, but there is much more choice allowed in the new standards than in the old standards.

The New Standards reflect NASPAA's commitment to support programs for professional education that (1) commit to the values of public affairs, administration, and policy and model them in their operations; (2) direct their resources toward quantitative and qualitative outcomes; (3) and continuously improve, which includes responding to and impacting their communities through ongoing program evaluation. The commitment to public service values distinguishes NASPAA-accredited programs from other degree programs. The Standards were developed through extensive consultation with practitioners in local, state and federal government, as well as from the nonprofit and health-care

sectors, and of course, with faculty from a wide range of our member programs.

Let me briefly cover the five accreditation standards that make up our third generation of accreditation standards for the MPA and MPP degrees.

**Standard One:** Managing the Program Strategically. Each program will have a mission statement that guides performance expectations and their evaluation, including the program's purpose and public sector values, the population of students, employers and professionals the program intends to serve, and the contributions the program intends to produce to advance the knowledge, research and practice of public affairs, administration and policy.

**Standard Two:** Matching Governance with the Mission. There needs to be an administrative infrastructure appropriate for its mission, goals and objectives. An adequate faculty nucleus of at least five full-time faculty members, will exercise substantial determining influence for the governance and implementation of the program.

**Standard Three: Matching Operations with the Mission: Faculty Performance.** This standard covers faculty qualifications, diversity, research, scholarship and community service activities.

**Standard Four: Matching Operations with the Mission: Serving Students.**

This standard covers the student recruitment practices, student admissions and criteria,

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## **NASPAA's New Accreditation Standards and other Projects, cont.**

support for students including curriculum advising, career counseling and job placement, and student diversity and inclusiveness through recruitment and admissions.

### **Standard Five: Matching Operations with the Mission: Student Learning**

This standard is probably the major change in NASPAA's new standards. This standard asks the programs to adopt student competencies related to its mission and public service values. There are five required competencies for all MPA programs:

- a. to lead and manage in public governance
- b. to participate in and contribute to the policy process
- c. to analyze, synthesize, think critically, solve problems and make decisions
- d. to articulate and apply a public service perspective to communicate and interact productively with a diverse and changing workforce and citizenry.

Each specialization will also have core student competencies that program develop and track.

### Pathways into Federal Career Service

NASPAA does advocate for some important policy issues and legislation with federal agencies and Congress. Our most recent success was an Executive Order that President Obama signed on December 27, 2010 on Hiring University and Graduate students into the federal civil service, that will greatly increase the number of university graduates who are hired into federal career civil service. We expect as many as 40,000 recent graduates will be eligible for hire. Currently most federal career civil service jobs require extensive job experience of five to seven years which our graduates usually do not have. We have held conferences with the U. S. Office of Personnel Management (OPM), and lobbied Congress as well as the White House offices, such as

the Office of Management and Budget. It has been a two year process and one that has really activated many of our school Deans and policy people to try to reform government hiring in a fashion that will help get the best and brightest of our young, well-trained people into federal service at a time when retirements are heavy. One estimate is that over the next five years some 40% of federal workers will be retiring.

### Minority-Serving Institution Project

Under the current difficult economic conditions, NASPAA members which are Historically Black Colleges and Universities (HBCUs) and other smaller universities that serve predominantly African-American students are sometimes finding their capacity and resources restricted. This has made it harder for these programs to continue with accreditation and the full public administration programs, thus NASPAA has appointed a task force of faculty to provide technical assistance to these institutions. The specific goals of this initiative are:

- To provide targeted outreach to Minority-Serving Institutions (MSIs) with graduate public administration programs
- To promote increased involvement from current MSI NASPAA accredited programs in NASPAA conferences, committees and governance
- To identify MSIs that are likely candidate for accreditation, encourage those programs to seek accreditation, and offer to provide a diversity committee liaison for those programs

## Faculty Presentations, Publications, & Awards

### Presentations:

#### Dr. Frances Berry

“Diffusing Knowledge and Best Practices about Green Policies to Citizens and Governments in South Korea”, presented at the GreenKorea 2010 Conference, Seoul, South Korea, September 9, 2010.

“The Changing Climate for PA education: Challenges and Opportunities” President’s talk presented at the national conference of the National Association for Schools of Public Administration and Affairs, Las Vegas, NV, September 30-October 2, 2010.

“Leadership and Innovation in local Government,” keynote address at the annual honor society induction for political science and public administration students, Department of Political Science, University of North Carolina-Charlotte, April 7, 2011.

“Innovation Research in Public Policy and Management,” an invited talk to the faculty of the Department of Political Science, University of North Carolina-Charlotte April 7, 2011.

“New Governors and Their Roles as Change Agents,” talk to graduate student seminar in the School of Public Affairs and Administration, the University of Delaware, April 12, 2011.

“Green Policies: Engines of Innovation in Today’s Political Environment,” talk delivered to the Alumni and Awards Banquet, School of Public Affairs and Administration, University of Delaware, April 13, 2011

“NASPAA’s Peer Review and Accreditation for Schools: A new Framework for a Diversifying World of Public Affairs Education,” delivered as the Keynote Address to the Taiwan Association of Schools of Public Administration and Affairs, Taipei, Taiwan, May 28, 2011.

“Building Bridges with Regional and national Public Affairs Institutes and Associations: What NASPAA brings to the Discussion,” International Association of Schools and Institutes of Administration (IASIA), Rome, Italy, June 16, 2011.

**Dr. David Matkin** presented to the Florida Cabinet of the Collins Center's research on Florida local governments' pension and other post-employment benefits plans in March 2011. Congratulations and thanks to **Dr. Matkin** and to **Dr. Eger** who also participated in the research.

### Publications:

#### Dr. Frances Berry

“Understanding the Evolution of Economic Development Strategies in U. S. Cities,” with Myungjung Kwon and Rick Feiock, *Journal of Public Administration Research and Theory*, October 2009: 967-988.

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## **Faculty Presentations, Publications, & Awards, cont.**

“Government Reform, Public Service Values and the Roles of Public Sector Leadership in Serving Society,” in *Public Leadership: International Challenges and Perspectives*, Jeffrey Raffel, Peter Leisink and Anthony Middlebrooks, eds., Edward Elgar, Northhampton, MA, 2009.

“The State of Public Strategic Management Research: A Selective Literature Review and Set of Future Directions,” with John Bryson and Kaifeng Yang, *American Review of Public Administration*, September 2010 40: 495-521.

“Understanding the Role of the Manager in Organizational Performance and Community Engagement,” *Public Administration Review*, December 2010 70 (Supplement 1): 153-156.

“Policy Innovation and Diffusion Theory, and its Applicability of to Korea,” with Daejin Kim, *Korean Policy Studies Review*, December 2010.

“Understanding Diffusion Models of E-government and E-democracy: A Global Perspective,” with Chung-pin Lee and Kaijru Chang, *Public Administration Review*, April/May 2011.

“Exploring the Diffusion of Innovation Types amongst High and Low Innovative Localities: A Test of the Berry and Berry Model,” with Richard Walker and Claudia Avallanda, *Public Management Review*, February 2011, 13 (1): 95-125.

### **Dr. James Bowman**

"The Profession of Public Administration: Promise, Problems and Prospects," in Donald C. Menzel and Harvey L. White, eds., *The State of Public Administration: Issues, Challenges, Opportunities* (Armonk, NY: M.E. Sharpe, 2011) (with Jonathan P. West, University of Miami). Released January 2011.

### **Dr. Richard Feiock**

“Competitors and Cooperators: A Micro-Level Analysis of Regional Collaboration Networks,” with In-Won Lee and Youngmi Lee, *Public Administration Review* 71, forthcoming, 2011.

“Transaction Cost, Exchange Embeddedness and Interlocal Cooperation in Local Public Goods Supply,” with Manoj Shrestha, *Political Research Quarterly*, forthcoming 2011.

“Joint Ventures, Economic Development Policy, and the Role of Local Governing Institutions,” with Christopher Hawkins, *American Review of Public Administration*, forthcoming, 2011.

### **Dr. Robert E. Lee**

Co-Authored an article with Yahong Zhang and Kaifeng Yang that was accepted for publication in the *Journal of Public Affairs* in 2011 and is entitled "Local Public Managers Participating in Policy Making: What knowledge and Skills Do They Need?"

### **Dr. David Matkin**

“Why Public Resource Management Matters” (2011) in the *Journal of Public Administration Research and Theory*, 21(special issue), i113-i124, with Sharon Kioko, Justin Marlowe, Michael Moody, Dan Smith and Zhirong Jerry Zhao.

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## **Faculty Presentations, Publications, & Awards, cont.**

### **Dr. Sue Reid**

Criminal Justice, 9<sup>th</sup> ed, will be published in August with a 2012 copyright; publisher is Wiley/Blackwell.

Crime and Criminology, 13<sup>th</sup> ed., was published by Oxford University Press in March, also with a 2012 copyright. This is the first criminology text in history to go into a 13<sup>th</sup> edition.

### **Awards:**

Congratulations to **Dr. deHaven-Smith!** One of his paintings was featured on the cover of Friday's Limelight magazine. Dr. deHaven-Smith was one of the featured artists in the art in the parks festival and he currently has a one-man show at the Tallahassee Airport's gallery that greets incoming visitors.

**Dr. James S. Bowman** won the best *American Review of Public Administration* 2010 best article award for his multi-authored, "State Government Human Resource Professionals' Commitment to Employment at Will.

**Dr. Richard Feiock** was selected as a recipient of a Graduate Faculty Mentor Award. The award ceremony was held on Tuesday, April 19th at 3PM in the Alumni Center. One of the things that make our school special is the effort that our faculty members put forth in working closely with our students in many ways. That effort shows how our faculty members care both about our students and about emphasizing quality in preparing them for our profession.

## **Askew School Graduates**

### **Fall 2010**

#### MPA

Baksh, Nadia S.  
Clements, Jeremy  
Deibel, Eric  
Freely, Carl Jr.  
Fusillo, Dustin  
Keenan, Regina  
Krivosheyev, Aleksey  
Reagan, Scott  
Shin, Hye Seong  
Stevens, Shane M.  
Williams, Deidre

#### PhD

Jang, Hoseok  
Kassekert, Anthony J.  
Knox, Claire Connolly

### **Spring 2011**

#### MPA

Berkowitz, Yaeli  
Choi, Hsun-Yu  
Daniel, Karina  
Duda, Megan  
Eddy, Eric  
Groton, Danielle  
Leeds, John  
McClaskey, Lisa  
Misner, Brian  
Perez, Anthony  
Pierre, Edna  
Rawlinson, Brittany  
Samples, Malaika  
Williams, Kate  
Zeliff, John

The Florida State University  
Reubin O'D. Askew School  
of Public Administration and Policy  
Tallahassee, FL 32306-2250

## **Askew School Mission Statement**

Promoting Scholarship, Democratic Governance and Integrity

### **Supporting Our Students**

For years, our faculty has made our number one priority at the Askew School student financial support. Over the last few years, we have become more successful. We are currently supporting 24 masters and doctoral students and three doctoral students are receiving Teaching Assistantships. We invite your financial contributions to the Askew School endowment to help us make this growing level of student support possible. Contributions may be made to the: Askew School Endowment, FSU Foundation, 225 University Center, Building C, Suite 3100, Tallahassee, Florida, USA 32306-2660; Phone: (850) 644-6000 or go online at: [https://www.fsufoundation.org/giving\\_form.cfm](https://www.fsufoundation.org/giving_form.cfm). Be sure and designate the Askew School for your donation, and let Professor Klay know about your contribution.